

# MAIN STREET SPORTS

## ENDURANCE EVENTS AND TEAM SPORTS

### SPONSORSHIP OPPORTUNITIES



**2026 SEASON**

# MAIN STREET SPORTS

## ENDURANCE EVENTS

New Year's 5K, 5K / 15K, Half Marathon, 4 Miler & Holiday Fun That's Become an Annual Tradition!

### JANUARY 1ST, NEW YEAR'S DAY



Our 2026 inaugural event was in partnership with Lebanon Borough to celebrate the 250th anniversary of the town. With just a short lead time the event drew nearly 250 participants, with expected growth in future events.

#### QUICK FACTS

**Reach:** 200-300 participants, a walker-friendly event.

**Charity:** Lebanon Borough Recreation Department

**See it:** [Website](#)

### LAST SATURDAY IN APRIL



Celebrated as one of NJ's flatest, fastest and most competitive 15k's and combined with a 5k to add to the family fun, this event precedes Clinton Township Community Day and consistently draws crowds in the thousands.

#### QUICK FACTS

**Reach:** Up to 500 participants, family friends, state-wide demographic

**Charity:** Clinton Twp Recreation

**See it:** [Website](#)

### 3RD WEEKEND IN OCTOBER



Our collective vision for this race is to highlight some of the greatest things our area has to offer – beautiful landscape, welcoming communities and supportive small businesses... while doing what we can to give back to the towns, organizations and groups that make this area so special! Walker-friendly 4 Mile option, too!

#### QUICK FACTS

**Reach:** 750 participants, families, friends & local groups

**Charity:** [Hunterdon Regional Cancer Center](#)

**See it:** [Website](#)

### THE WEEK BEFORE CHRISTMAS



SANTA...I know him! Us too, and 500 of his look-alikes who show up on the Saturday before Christmas each year for the "Run Before". Nothing spreads a little holiday cheer like 8 kilometers (1 for each reindeer)!

#### QUICK FACTS

**Reach:** 500 participants, full of families & friends

**Charity:** Red Mill Museum Village

**See it:** [Event Video](#)



# SPONSOR ENDURANCE

You choose the best way to partner with us by choosing which events speak to your interests.

COST	Clinton Twp. Country Run 5K/15K	Main Street Half Marathon & Walker-Friendly 4 Miler	The Run Before Christmas SantaCon 8K	Lebanon Borough New Year's Run 5K
\$100	Social Shoutout	Social Shoutout	Social Shoutout	Social Shoutout
\$500	Miles & Media	Miles & Media	Miles & Media	Miles & Media
\$750	Swag Sponsor	Swag Sponsor		Swag Sponsor
\$1000	Event Icon	Event Icon	Event Icon	Event Icon
\$1500	Start Line	Start Line	Start Line	Start Line
\$2500	Finish Line	Finish Line	Finish Line	Finish Line
\$5000	Presenting	Presenting or Expo Presenting	Presenting	Presenting

## KEY

### Social Shoutout Sponsor

Promotion on multiple social media channels averaging over 7,400 unique impressions weekly

### Miles & Media

Everything above + mile marker signage on course + logo/sponsorship acknowledgement in race newsletters

### Stream Team

Everything above + logo on live stream of the event, that will be archived to our YouTube channel

### Swag Sponsor

Everything above + logo on event giveaway (shirt or other item)

### Event Icon (banner at key course point, including start and/or finish line barriers)

Everything above + 6'x3' signage at key point at event + 10' x 10' booth space at Expo and/or post-race.

### Starting Line Limited to 2 Per Event

Swag sponsor & above + starting line banner

### Finish Line Limited to 2 Per Event

Swag sponsor & above + finish line banner

### Presenting Sponsor (Includes Expo Sponsor for MSHM) Limited to 1 Per Event

Swag sponsor & above + all signage and regular social media promotions as Event Presenting Sponsor

[CLICK HERE TO SPONSOR NOW!](#)

Main Street Sports event production and media coverage provide amateur athletes age-appropriate developmental opportunities while opening up pathways to higher levels of exposure and play

## JERSEY GIRLS WRESTLING LEAGUE



- Overview:** Largest all-girls youth wrestling league in NJ
- Reach:** 2K YouTube Subscribers (live feed)
- Events:** 6 dedicated tournaments plus one all-star event annually

## ELITE GIRLS RUGBY LEAGUE



- Overview:** HS Girls Rugby Premier League with teams from New England to the Carolinas
- Reach:** 2K Instagram Followers
- Events:** 11 national teams competing for the championship

## NJ TOTAL SELECT



- Overview:** 2nd-11th grade all-girls lacrosse spanning Central-Western NJ
- Reach:** 1.3K Instagram Followers, 250 dedicated players
- Events:** 6-10 national events, multiple Top 50 national rankings

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# SPONSOR TEAMS

You choose the best way to partner with us by choosing which events speak to your interests.

COST	Jersey Girls Wrestling League	Elite Girls Rugby League	NJ Total Girls Lacrosse
\$100	Social Shoutout	Social Shoutout	Social Shoutout
\$250	Media Partner	Media Partner	Media Partner
\$500	Stream Team	Stream Team	Stream Team
\$750	Swag Sponsor	Swag Sponsor	
\$1000	Event Icon	Event Icon	Event Icon

## KEY

### Social Shoutout Sponsor

Promotion on multiple social media channels averaging over 7,400 unique impressions weekly

### Media Partner

Everything above + logo with link-back on websites + logo/sponsorship acknowledgement in communications

### Stream Team

Everything above + logo on live stream of the event, that will be archived to our YouTube channel

### Swag Sponsor

Everything above + logo on event giveaway (shirt or other item)

### Event Icon (banner prominently displayed at events)

Everything above + 6'x3' signage at event.

[CLICK HERE TO SPONSOR NOW!](#)

# MAIN STREET SPORTS

# SPONSOR GALLERY

Some of the ways we partner with your brand to give you the support your commitment deserves.



Your Brand on EVENT SWAG



E-NEWSLETTER + WEBSITE PLACEMENTS with clickable link-backs



Support Our Sponsors



Your Brand on LIVE STREAMS



EVENT SIGNAGE + BANNERS



EVENT GUIDE PLACEMENTS Ad insertion + Advertorial Content



SOCIAL MEDIA MENTIONS, including dedicated or shared posts and re-shares of your own content with endorsements



SMOOTHIE GROUP RUN Wednesday, August 28 @ 6:00 PM Basil Bandwagon Natural Market 38 Old Highway 22 Clinton, NJ 08809



TUESDAY GROUP RUN Tuesday, Sept. 10 @ 6:00 PM Blue Fish Grill

CO-BRANDED EVENTS you provide incentive - we provide fans

**CLICK HERE TO SPONSOR NOW!**